

Privacy Policy

This Privacy Policy describes the collection, use, and disclosure of your (“you” or “user”) information by Thunderbird Marina (“we” or “us”) in connection with the services, programs, and websites (collectively, the “Service”) provided by Thunderbird Marina.

How we collect information from our customers

We collect information from you when you fill out a form or enter information on our site. We only use the information you provide us to utilize our Services; when you contact us by phone, email or you communicate with us in person or any other form of contact.

Why we collect your information and how it may be used

We may use the information we collect from you when you submit the wait list form moorage application, make a purchase, use third party social media when you are connected to us in any way on that platform, write a review or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your experience
- To improve our website in order to better serve you.
- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.
- To follow up with customers after correspondence (email or phone inquiries)

What personal information do we collect?

When you complete and submit a moorage application you will provide personal information. Applicants will be contacted by email or phone number in the order of application received and depending on slip size and covered or uncovered moorage preference.

Our Web Host-GoDaddy

The marina's website is hosted by GoDaddy.

Your data is stored through GoDaddy's data storage, databases and the general GoDaddy application.

Third- Party Services

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So if you elect to proceed with a transaction that

involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Links

When you click on links on our website, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

Google Analytics

Our websites utilize Google Analytics to help us learn about store visits and the pages being viewed. Like many services, Google Analytics uses first-party cookies to track visitor interactions as in our case, where they are used to collect information about how visitors use our site. We then use the information to compile reports and to help us improve our site.

We also may use other Google Analytics tools, such as Demographics and Interest Reporting, which enable us to learn more about the characteristics and interests of the users who visit our Site, and Remarketing with Google Analytics, which enables us to provide relevant advertising on different websites and online services.

Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. You can opt out of Google Analytics without affecting how you visit our site – for more information on opting out of being tracked by Google Analytics across websites you use, visit this [Google page](#).

Security

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information except for what uses are described in this policy. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

Third-party links

When you click on links on our website, they may direct you away from our site. Third-party links are added to provide our customers with services on our website. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

Google

Google's advertising requirements are explained in Google's Advertising Principles.
<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

Other third party links on our website:

Thunderbird SUP. You may view their Third-Party Privacy Policies on their individual website.

AGE OF CONSENT

By using this site, you represent that you are either (a) at least 18 years old; or (b) at least 13 years old and are visiting the site under the supervision of a parent or guardian.

CHILDREN'S PRIVACY

We are committed to protecting the privacy of children and abiding by the provisions of the Children's Online Privacy Protection Act (COPPA). The Service is not designed or intended to attract children under the age of 13. In the event that we are notified or become aware that the Service has been used by a child under the age of 13 to store information of that child without parental consent, we shall be and are authorized to delete, in its entirety, any of the information stored by that child. We also reserve the right to revoke any license to use the Service which is being used or has been used by a child under the age of 13.

CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If at any time you would like to unsubscribe from receiving future emails, you can email us at info@thunderbirdmarina.com

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

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